

News Release

March 11, 2024
NTT e-Asia Corporation

Social Contribution Activities Through Kawasaki Frontale Football Events

On March 9, 2024, NTT e-Asia, together with “Vietnam Technology & Telecommunications Joint Stock Company (VNTT), a joint business partner in the field of telecommunications and ICT in Binh Duong Province, Vietnam”, and “BECAMEX TOKYU CO. LTD., the core company of Binh Duong New City Development”, have jointly conducted the “*1 Kawasaki Frontale Football Event” in Hoa Loi, a social housing area in the province, with attractions such as Kick Targets and Japanese flavors like Mochi, the aim of introducing the joy of football and Japanese culture to children in the neighborhood. In addition, a Wi-Fi environment has been set up using “J-WIFI”, a high-quality managed Wi-Fi service provided together with VNTT and NTT e-Asia, so that visitors could experience high-speed Internet access.

The children had a great time and enjoyed experiencing various attractions and having rice cakes. We also received many positive comments from parents who experienced the high-speed Internet, such as “I was surprised at the speed of the Internet” and “I wish I had such a Wi-Fi environment at home”. We will continue our efforts to contribute to the regional community and promote international and regional exchange.

(*1 Kawasaki Frontale have opened a Football school in Binh Duong New City in December 2021 under a basic agreement with BECAMEX TOKYU CO. LTD.)





<Inquiries regarding this matter>
NTT e-Asia Corporation
Person in charge: Sugasawa and Noguchi
E-mail: info@ntte-asia.co.jp

There may be changes made to information above. Your kind understanding would be much appreciated.